



WHDH-TV
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Advertiser
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OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 175289
Inv Date 11/25/2012
Terms Net 30
Contract 48372
Bill Type Standard
Period 10/29/2012 - 11/25/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1537 OFA Sked A 10/2-11/6 (27395)
Acct Types Local/Political Candidate Agency
Est/Headline 1537/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:18PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	10/31/12 7:58AM (We)	00:30	Today Show	OFA12G170H	\$2500.00	
5.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	11/01/12 6:58AM (Th)	00:30	Today Show	OFA12G170H	\$2500.00	
9.1	SPOT	7:30AM-7 NEWS TO	Per week (1), Su	11/04/12 7:55AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	OFA12G171H	\$500.00	
14.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	11/01/12 8:56AM (Th)	00:30	Today Show	OFA12G182H	\$2500.00	
14.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	11/02/12 8:34AM (Fr)	00:30	Today Show	OFA12G170H	\$2500.00	
18.1	SPOT	7:57AM-TODAY SHO	Per week (1), Su	11/04/12 8:30AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12G182H	\$1800.00	
22.1	SPOT	23638-7 News Today	Per week (1), Tu, We, Th, Fr	10/31/12 9:12AM (We)	00:30	7 News Today In New England 9-10A	OFA12G182H	\$1000.00	
26.1	SPOT	9:00AM-7 News Tod	Per week (1), Su	11/04/12 10:26AM (Su)	00:30	7 News Today In New England-Sun	OFA12G171H	\$1800.00	
30.1	SPOT	23638-7 News Today	Per week (1), Tu, We, Th, Fr	11/01/12 9:55AM (Th)	00:30	7 News Today In New England 9-10A	OFA12G182H	\$1000.00	
36.1	SPOT	10:00AM-Today Show	Per week (1), Tu, We, Th, Fr	10/31/12 10:51AM (We)	00:30	Today Show	OFA12G182H	\$850.00	
41.1	SPOT	11:00AM-TODAY SHO	Per week (1), Tu, We, Th, Fr	10/30/12 11:53AM (Tu)	00:30	TODAY SHOW III (hour 4)	OFA12G170H	\$850.00	
45.1	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	10/30/12 2:58PM (Tu)	00:30	DOCTORS Episode: 5037	OFA12G182H	\$750.00	
45.1	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	11/01/12 2:41PM (Th)	00:30	DOCTORS Episode: 5026	OFA12G170H	\$750.00	
49.1	SPOT	3:00PM- 3:30PM	Per week (1), Tu, We, Th, Fr	10/31/12 3:20PM (We)	00:30	Family Feud Episode: 12083	OFA12G182H	\$750.00	
53.1	SPOT	3:30PM- 4:00PM	Per week (1), Tu, We, Th, Fr	10/31/12 3:57PM (We)	00:30	Family Feud Episode: 12079	OFA12G182H	\$750.00	
57.1	SPOT	4:59PM-7 News 5-5	Per week (1), Tu, We, Th, Fr	10/31/12 5:28PM (We)	00:30	7 News at 5	OFA12G150H	\$2000.00	
69.1	SPOT	6:58PM- 7:28PM	Per week (2), Tu, We, Th, Fr	10/30/12 7:28PM (Tu)	00:30	Access Hollywood	OFA12G182H	\$2200.00	
69.1	SPOT	6:58PM- 7:28PM	Per week (2), Tu, We, Th, Fr	11/02/12 7:11PM (Fr)	00:30	Access Hollywood Episode: 4215	OFA12G194H	\$2200.00	
73.2	NFL	6:58PM-FOOTBALL N	Per week (1), Su	11/04/12 6:59PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	OFA12G194H	\$10000.00	
77.1	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	10/31/12 7:49PM (We)	00:30	EXTRA Episode: 19051	OFA12G182H	\$2400.00	
77.1	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	11/02/12 7:43PM (Fr)	00:30	EXTRA Episode: 19053	OFA12G182H	\$2400.00	
81.1	NFL	8:18PM-NBC SUNDAY	Per week (2), Su	11/04/12 10:03PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12G182H	\$25000.00	
81.1	NFL	8:18PM-NBC SUNDAY	Per week (2), Su	11/04/12 11:40PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12G194H	\$25000.00	
85.1	SPOT	10:59PM-7 News at 1	Per week (1), Tu, We, Th, Fr	11/01/12 11:14PM (Th)	00:30	7 News at 11 PM	OFA12G150H	\$3500.00	
89.1	SPOT	11:34PM-THE TONIG	Per week (2), Tu, We, Th, Fr	11/01/12 12:30AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12G182H	\$1600.00	
89.1	SPOT	11:34PM-THE TONIG	Per week (2), Tu, We, Th, Fr	11/02/12 11:46PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12G194H	\$1600.00	
90.0	SPOT	5:58PM-7 News at 6	Day, M-1	11/05/12 6:27PM (Mo)	00:30	7 News at 6	OFA12G171H	\$2500.00	
91.0	SPOT	10:00AM-Today Show	Per week (1), Mo	11/05/12 10:30AM (Mo)	00:30	Today Show	OFA12G171H	\$850.00	
92.0	SPOT	11:00AM-TODAY SHO	Per week (1), Mo	11/05/12 11:29AM (Mo)	00:30	TODAY SHOW III (hour 4)	OFA12G182H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$102,900.00	Total Spots	29
Commission	(\$15,435.00)		
Net Total	\$87,465.00		